



Lake Pointe Elementary PTO

2010-2011 Sponsorship Opportunities



The LPE PTO: We are an organization dedicated to enriching our kids' educational experience by contributing to our school community. Our mission is to support well-rounded student growth -- not only intellectual growth, but emotional, physical, character and citizenship.

2010-2011 Planner Sponsorship Opportunities:

Our twelve month school planner functions as a daily calendar but also provides useful information regarding our campus, district and organization for our 1000+ parents, faculty and community members.

Imperial Eagle \$500

- ★ **Full Page** (7.5 x 10 Vertical) Black and White Advertisement in our planner,
- ★ **Coupon** ad on designated page
- ★ **LPE PTO Business Membership**
- ★ **Sponsor status and signage** at the LPE 2010 Fall Carnival as well as other PTO Events
- ★ **Sponsor listing** in LPE Weekly Newsflash
- ★ **Logo listing and Hyperlink** on the LPE PTO website:
www.lakepointepto.org

Golden Eagle \$350

- ★ **Half Page** (4 x 10 Vertical) Black and White Advertisement in our planner,
- ★ **Coupon** ad on designated page
- ★ **LPE PTO Business Membership**
- ★ **Sponsor status and signage** at the LPE 2010 Fall Carnival as well as other PTO events
- ★ **Sponsor listing** in LPE Weekly Newsflash
- ★ **Logo listing and Hyperlink** on the LPE PTO website:
www.lakepointepto.org

Crowned Eagle \$200

- ★ **Quarter Page** (4 x 5 Vertical) Black and White Advertisement in our planner,
- ★ **LPE PTO Business Membership**
- ★ **Sponsor status and signage** at LPE 2010 Fall Carnival as well as other PTO events

Crested Eagle \$100

- ★ **Business Card Size** ad inside the Planner on designated page
- ★ **Sponsor status and signage** at LPE 2010 Fall Carnival as well as other PTO events
- ★ **LPE PTO Business Membership**

Ad Guidelines Please provide your b/w ad in PDF or TIFF format via Zip, CD or email.

Please include native file, all fonts and art files and laser hard copy or PDF proof.
Electronic to: karlaent@yahoo.com

Logo Guidelines Please provide your logo in EPS or TIFF format at 300 dpi to be utilized for print and web.

Deadline June 4, 2010 for ad placement.

Please indicate preferred placement:

- 1)
- 2)
- 3)

<p>To Order:</p> <p>Questions, please contact:</p> <p>PTO Fundraising Chairs</p> <p>Kristi Jordan kristijordan@businessuites.com 402-0395 or Karla Ent karlaent@yahoo.com 432-5777</p> <p>Send Order and Payment to: LPE PTO Sponsorship c/o Karla Ent 12325 Carlsbad Dr. Austin, TX 78738</p>	<p>Contact & Payment Information</p> <p>Company Name: _____</p> <p>Address: _____</p> <p>Phone: _____</p> <p>Email: _____</p> <p style="text-align: right;">Date: _____</p> <p>Contact: _____</p> <p>City, ST, Zip: _____</p> <p>Fax: _____</p> <p>URL: _____</p>
<p>Please make checks payable to: LPE PTO</p> <p>LPE PTO is a non-profit organization under section 501(c)(3) of the U.S. Internal Revenue Code. EIN #1-27-0005798-2. Your contributions are tax-deductible.</p> <p>We will do our best to accommodate your preferred placement. Space is limited. Orders will be taken on first come-first serve basis.</p>	

